

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



6267

Two New Things —

New Garden Chrysanthemums New Double-Flowered Gypsophila

DEEP in everyone's heart is a desire for the finest—a longing for those things which give keenest pleasure and which inspire pride in their possession. Particularly is this true in gardening. To enjoy fully the lovely colors of the new flowers—to add to the beauty of one's garden and home—requires particular care in the choice of plants.

One of the loveliest and most admired is the Hardy Chrysanthemum. In fact, there are no other plants in the garden which in the autumn bring more enjoyment by their lovely colors, than the Hardy Garden Chrysanthemums. The splendid new varieties that have been created, possess colors which rival in brilliancy the annuals of summer. Each year has seen a greater appreciation for these flowers with the result that many more thousands of Chrysanthemums are being grown by experienced gardeners everywhere. And justly so.

In an effort to spread this good judgment of the experienced gardeners and to promote the planting of Hardy Chrysanthemums, we are offering a collection of fourteen distinct varieties selected out of over one hundred sorts, each for its particular fine points. Growing a limited number of varieties in large quantities, enabled us to reduce the price, as well as produce better plants. Ones which will surely flower for you to perfection, this year's late summer or early autumn.

We will send the plants at the right time for planting this spring. It is well, however, for you to mention on your order the date you would like to receive them, bearing in mind that Chrysanthemums, hardy as they are, do best planted in the spring when all cold weather is past. While the planting of Chrysanthemums may be done successfully as late as June we would urge you to order at once. Early ordering enables us to do most of the work on your order during the comparatively quiet winter season. Everyone here will greatly appreciate your co-operation.

The Wayside Gardens Co

Mentor Ohio



ORDER SHEET
THE WAYSIDE GARDENS COMPANY
MENTOR, OHIO

Ship to (Name) _____ Date _____ 193 _____

Street or
R. F. D. No. _____ Ship by _____

Town or
City _____ Money Order Enclosed for \$ _____

County _____ State _____ Cheque Enclosed for - \$ _____

QUANTITY	NAME	PRICE PER 3	PRICE PER 12	PRICE PER 100	TOTAL PRICE
	CHRYSANTHEMUM Adironda	\$0.75	\$2.00	\$14.00	
"	Angelo	.75	2.00	14.00	
"	Argenteuillais	.75	2.00	14.00	
"	Brune Poitevine	.75	2.00	14.00	
"	Boston	.75	2.00	14.00	
"	Capt. R. H. Cook	.75	2.00	14.00	
"	Excelsior	.75	2.00	14.00	
"	Glory of Seven Oaks	.75	2.00	14.00	
"	Mrs. F. H. Bergen	.75	2.00	14.00	
"	Mrs. Phillips	.75	2.00	14.00	
"	Oconto	.75	2.00	14.00	
"	October Gold	.75	2.00	14.00	
"	Ouray	.75	2.00	14.00	
"	White Doty	.75	2.00	14.00	
	ASCLEPIAS, Tuberosa	.75	2.00	14.00	
	SALVIA, Pitcheri	.85	2.50	18.00	
	GYPSOPHILA, Bristol Fairy	Each, 60c	1.40	4.00	30.00

HARDY GARDEN CHRYSANTHEMUM COLLECTION NO. 1 7 plants, 1 of each variety, our selection, not labeled, for	PRICE PER COLLECTION \$1.10
HARDY GARDEN CHRYSANTHEMUM COLLECTION NO. 2 14 plants, 1 of each variety, our selection, not labeled, for	2.20
HARDY GARDEN CHRYSANTHEMUM COLLECTION NO. 3 14 plants, 1 of each variety as illustrated, properly labeled, for	2.33
HARDY GARDEN CHRYSANTHEMUM COLLECTION NO. 4 28 plants, 2 of each variety as illustrated, properly labeled, for	4.55
HARDY GARDEN CHRYSANTHEMUM COLLECTION NO. 5 56 plants, 4 of each variety as illustrated, properly labeled, for	9.00

WAYSIDE GARDENS HARDY PLANT FOOD

25 pounds for \$3.00; 50 pounds for \$5.00.

This plant food cannot be shipped west of the Mississippi River.

If you will use from 15 to 25 pounds per 500 square feet of this specially prepared hardy plant food in your hardy borders or rock garden, the results will surprise you. The simple instructions telling how to use this "fool proof" fertilizer will be sent with each order.

Positively no orders accepted at these reduced prices after JUNE FIRST.

All orders from unknown correspondents must be accompanied with remittance.

Early Flowering Chrysanthemums for the Hardy Garden



Angelo

A lovely, very early, free-flowering pink variety. The large blooms resist the effects of bad weather to a remarkable degree and are therefore always good.

Per 3, 75c Per 12, \$2.00 Per 100, \$14.00



October Gold

This variety is noted for its large flowers, which are freely produced on a plant of medium height. The loose flowers open coppery orange and change gradually to golden yellow, the center of the bloom a clear yellow with lovely pink sheen.

Per 3, 75c Per 12, \$2.00 Per 100, \$14.00

No flower adds, in late summer, more beauty to the garden than the Hardy Chrysanthemum. The lovely autumn tints to which are added shades of pink, yellow and white surpass even the most brilliant annuals.

They are so well-known and universally liked that any comment about them seems unnecessary. There are, however, a few important facts about the collection offered that we want to particularly mention. All the varieties which make up this special offer are very early flowering kinds. They will all bloom before frost or bad weather and if they are planted in well-drained soil and protected with a few leaves or a little other covering, not only will survive the winter but increase rapidly as

all are strong growing as well as free-flowering varieties.

Growing a limited number of varieties in large quantities reduces materially the cost of production and we are therefore able to offer this collection for as long as the supply lasts at a greatly reduced price.

The plants we will furnish will be of the same size and quality as our regular stock, every one guaranteed to arrive in perfect condition and bloom perfectly. Please give shipping date with your order, bearing in mind that Chrysanthemums DO BEST if planted when all cold weather is past.



Mrs Phillips

The large daisy-like single pink flowers with clear golden center are often three to four inches across. It is an outstanding single variety noted for freedom of bloom and hardiness.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Brune Poitevine

A fine variety of medium height. The flowers are fairly large, loose in structure and produced in great abundance. The deep velvety reddish bronze flower petals have a golden reverse, greatly adding to the general beauty of the plant. Flowers very early and the plant is exceptionally hardy.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



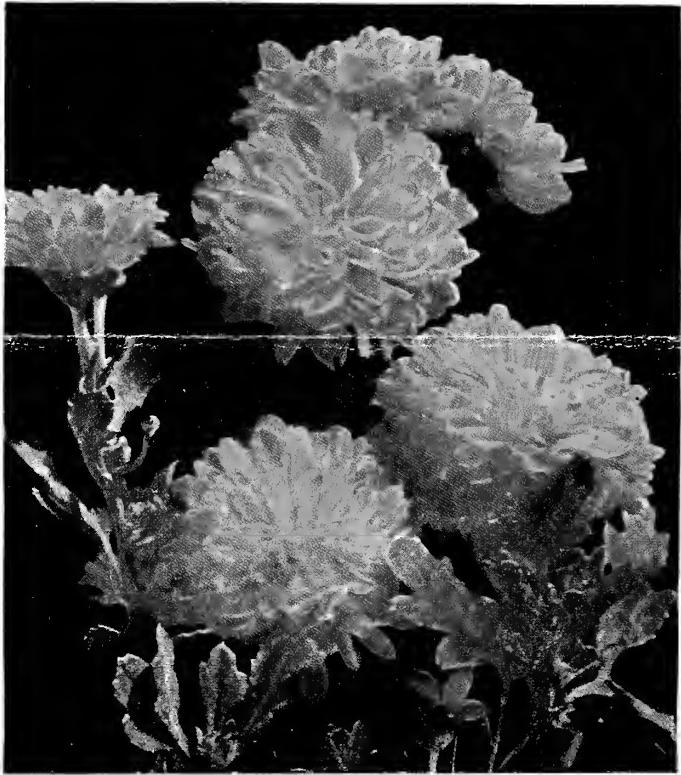
Oconto

The largest white 'mum for outdoor growing, flowers often four to five inches across on good strong stems, therefore excellent for cutting.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Adironda

The small compact flowers completely cover the plant when in bloom. The flowers are a rich bronze with coppery gold center. Very early and very hardy.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Ouray

A lovely pompon variety, in fact, it is considered one of the most brilliant of Chrysanthemums. The masses of blooms are a rich bronze with coppery glow. Very early flowering and of medium height, noted also for its hardiness.

Per 3, 75c Per 12, \$2.00

Per 100, \$14.00



Mrs. F. H. Bergen

A lovely pale pink variety, the center of the flowers a creamy white. The whole plant is of medium height and noted for its good foliage as well as hardiness.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



White Doty

The tall straight upright flower stalks, never needing any support, carry large heads of pure white pompon flowers. Excellent for cutting or in the background of other varieties.

Per 3, 75c Per 12, \$2.00

Per 100, \$14.00



Excelsior

In habit much the same as White Doty but with most brilliant golden yellow flowers. It is perhaps more prolific, certainly an easily grown and most satisfactory variety.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



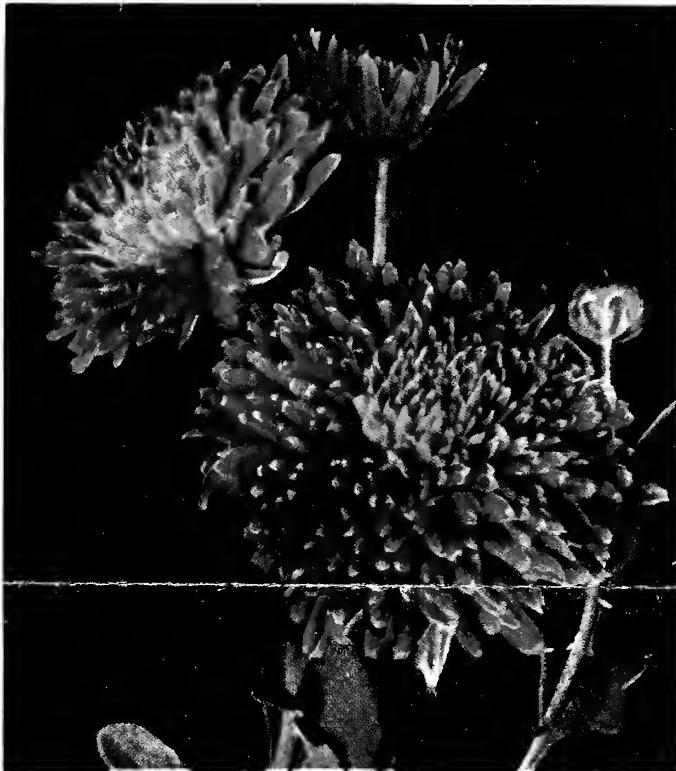
Boston

The beautiful bronzy orange flowers are produced in great abundance in well-branched heads on tall, erect stems. Also noted for its unusual hardiness.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Argenteuillais

Well shaped scarlet-bronzy flowers tipped with gold are produced in great quantities. Exceptionally hardy variety of medium height.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



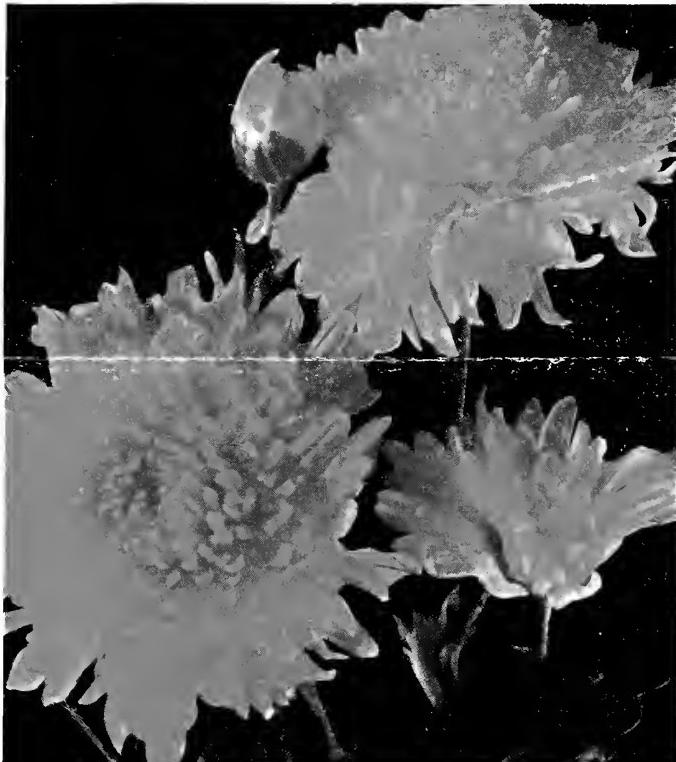
Capt. R. H. Cook

A most popular pompon-flowered variety. The clear deep rose colored flower petals are tipped a golden bronze, creating a most unique appearance. Tall grower and very hardy.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Glory of Seven Oaks

This is the first outdoor Chrysanthemum to bloom, commencing to do so in August. Its soft but clear yellow masses of bloom have made it a great favorite. Medium height and fine for a planting in front of taller varieties.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00



Asclepias Tuberosa **Golden Butterfly Weed**

A remarkably showy perennial plant which grows about 24 to 30 inches high. The erect strong stems are topped by umbels of brilliant orange flowers during July and August, which because of their richness and brilliancy of color attract your attention above all other flowers in the garden in bloom at that time. As a cut-flower they are unequalled, lasting many days. Planted in a sunny place in the garden they require no further attention and being perfectly hardy anywhere will increase in size and beauty for many years to come.

3 strong two-year-old flowering roots for 75c
12 for \$2.00 100 for \$14.00



Salvia Pitcheri **Hardy Blue Sage**

This lovely dark blue Meadow Sage originally came from the wilds of Colorado. It is one of the most attractive of our native plants. The color of the flower is a rich gentian blue, blooming during August, September and October, thriving in any situation and almost without care. The flowers of deepest indigo blue are borne in greatest profusion on long, slender stalks, three to four feet high and blooming at a time when blue flowers are not plentiful. It is therefore a noteworthy addition to any garden. This variety is very hardy and winters over in any part of the country without protection.

3 strong two-year-old flowering roots for 85c
12 for \$2.50 100 for \$18.00

Gypsophila Bristol Fairy

The New Double Babysbreath



The new hardy perennial Double Babysbreath, *Gypsophila Bristol Fairy*, was introduced in 1927. Its popularity has constantly increased and it is today one of the most valuable hardy flowers for cutting. Thousands of plants are yearly sent to professional florists who consider it the best outdoor cut-flower of its kind. Bristol Fairy is a strong growing, very graceful plant, producing large panicled sprays of miniature rosette-shaped flowers, remarkable for their purity of whiteness. While the great display of snowy-white blooms occurs in June, periodically masses of flowers will appear until stopped by frost. *Gypsophila Bristol Fairy*

owing to its robust character may be planted singly in the hardy border in the smaller garden, otherwise in groups of three, spacing the plants two feet apart. It is difficult to produce a large quantity of a plant as popular as *Gypsophila Bristol Fairy* because of the constant demand. We have finally accomplished our purpose after three years of careful propagation. The object in view was to offer this lovely *Gypsophila* at a popular price, at the earliest possible moment. They are now available and we urge you to add it to your collection of plants, knowing it will give you a great deal of enjoyment.

Per 3, 75c

Per 12, \$2.00

Per 100, \$14.00